

# ORDER



**Orders**  
**Order / Rev:** 169717  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 4Q'16  
**Flight Dates:** 10/17/16 - 11/06/16  
**Original Date / Rev:** 09/26/16 / 09/26/16  
**Order Type:** GENERAL

**KXLY**

**Primary AE:** Paul Claeys  
**Sales Office:** REGL  
**Sales Region:** REGL

**Agency**  
**Name:** Clark Company  
**Buying Contact:** Nancy DeStefano Glines  
**Billing Contact:**  
 30 E Sprague #A  
 Spokane, WA 99202

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mumm, Candace for Spokane City Co  
**Demographic:** A50+  
**Product Codes:** PL Candidate  
**Priority:** P-3  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/16   | 10/31/16 | 33      | \$3,965.00   | \$3,370.25 |
| 11/01/16   | 11/06/16 | 8       | \$1,045.00   | \$888.25   |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating        |
|---------------|-----------|-------------------|-------------------|---------------|
| October 2016  | 33        | \$3,965.00        | \$3,370.25        | 117.81        |
| November 2016 | 8         | \$1,045.00        | \$888.25          | 33.33         |
| <b>Totals</b> | <b>41</b> | <b>\$5,010.00</b> | <b>\$4,258.50</b> | <b>151.14</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Paul Claeys       |              |              | Start Of Order - End Of Order | 100%    |

| Ln    | Ch   | Start             | End             | Inventory Code                                 | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1   | KXLY | 10/17/16          | 11/06/16        | 5-530a GMNW<br>GMNW                            | CM    | 5-530a            | MTWTF-- | :30 | 3     | \$50.00     | P-2 | 1.29          | NM   | 9     | \$450.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/17/16          | 10/23/16        | MTWTF--  |       | 3                 |         |     |       | \$50.00     |     | 1.29          |      |       |            |
| Week: |      | 10/24/16          | 10/30/16        | MTWTF--  |       | 3                 |         |     |       | \$50.00     |     | 1.29          |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--  |       | 3                 |         |     |       | \$50.00     |     | 1.29          |      |       |            |
| N 2   | KXLY | 10/17/16          | 11/06/16        | 630-7a<br>GMNW                                 | CM    | 630-7a            | MTWTF-- | :30 | 3     | \$175.00    | P-2 | 3.24          | NM   | 9     | \$1,575.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/17/16          | 10/23/16        | MTWTF--  |       | 3                 |         |     |       | \$175.00    |     | 3.24          |      |       |            |
| Week: |      | 10/24/16          | 10/30/16        | MTWTF--  |       | 3                 |         |     |       | \$175.00    |     | 3.24          |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--  |       | 3                 |         |     |       | \$175.00    |     | 3.24          |      |       |            |
| N 3   | KXLY | 10/17/16          | 11/06/16        | 7-9a GMA<br>GMA                                | CM    | 7-9a              | MTWTF-- | :30 | 2     | \$160.00    | P-2 | 3.86          | NM   | 6     | \$960.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/17/16          | 10/23/16        | MTWTF--  |       | 2                 |         |     |       | \$160.00    |     | 3.86          |      |       |            |
| Week: |      | 10/24/16          | 10/30/16        | MTWTF--  |       | 2                 |         |     |       | \$160.00    |     | 3.86          |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--  |       | 2                 |         |     |       | \$160.00    |     | 3.86          |      |       |            |
| N 4   | KXLY | 10/17/16          | 11/06/16        | 4-430a AM This Morning<br>America This Morning | CM    | 4a-430a           | MTWTF-- | :30 | 2     | \$5.00      | P-2 | 0.41          | NM   | 4     | \$20.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/17/16          | 10/23/16        | MTWTF--  |       | 2                 |         |     |       | \$5.00      |     | 0.41          |      |       |            |
| Week: |      | 10/24/16          | 10/30/16        | MTWTF--  |       | 2                 |         |     |       | \$5.00      |     | 0.41          |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -----  |       | 0                 |         |     |       | \$0.00      |     | 0.41          |      |       |            |

Order / Rev: 169717  
 Alt Order #:  
 Flight Dates: 10/17/16 - 11/06/16

Advertiser: Mumm, Candace for Spokane City Coun  
 Product Desc:  
 Estimate: 4Q'16

KXLY

| Ln     | Ch    | Start             | End             | Inventory Code             | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|--------|-------|-------------------|-----------------|----------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 5    | KXLY  | 10/17/16          | 11/06/16        | 5-530p M-F<br>M-F News @5p | CM    | 5-530p            | MTWTF-- | :30 | 1     | \$175.00    | P-2 | 6.82          | NM   | 4     | \$700.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|        | Week: | 10/17/16          | 10/23/16        | MTWTF--                    |       | 2                 |         |     |       | \$175.00    |     | 6.82          |      |       |            |
|        | Week: | 10/24/16          | 10/30/16        | MTWTF--                    |       | 1                 |         |     |       | \$175.00    |     | 6.82          |      |       |            |
|        | Week: | 10/31/16          | 11/06/16        | MTWTF--                    |       | 1                 |         |     |       | \$175.00    |     | 6.82          |      |       |            |
| N 6    | KXLY  | 10/17/16          | 11/06/16        | 6-630p M-F<br>M-F News @6  | CM    | 6-630p            | MTWTF-- | :30 | 2     | \$175.00    | P-2 | 5.84          | NM   | 6     | \$1,050.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|        | Week: | 10/17/16          | 10/23/16        | MTWTF--                    |       | 2                 |         |     |       | \$175.00    |     | 5.84          |      |       |            |
|        | Week: | 10/24/16          | 10/30/16        | MTWTF--                    |       | 2                 |         |     |       | \$175.00    |     | 5.84          |      |       |            |
|        | Week: | 10/31/16          | 11/06/16        | MTWTF--                    |       | 2                 |         |     |       | \$175.00    |     | 5.84          |      |       |            |
| N 7    | KXLY  | 10/17/16          | 11/06/16        | 5p Su News<br>5p News      | CM    | 5-530p            | -----S  | :30 | 1     | \$85.00     | P-2 | 7.75          | NM   | 3     | \$255.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|        | Week: | 10/17/16          | 10/23/16        | -----S                     |       | 1                 |         |     |       | \$85.00     |     | 7.75          |      |       |            |
|        | Week: | 10/24/16          | 10/30/16        | -----S                     |       | 1                 |         |     |       | \$85.00     |     | 7.75          |      |       |            |
|        | Week: | 10/31/16          | 11/06/16        | -----S                     |       | 1                 |         |     |       | \$85.00     |     | 7.75          |      |       |            |
| Totals |       |                   |                 |                            |       |                   |         |     |       |             |     |               |      | 41    | \$5,010.00 |